



Hill's Pet Nutrition, Inc. and Subsidiaries
PO Box 148
Topeka, KS 66601

Dear Colleague,

Hill's announces Prescription Diet® m/d® Feline dry pet food medical screening payment plan

As you know, Hill's makes all its products with an overriding commitment to the health and well being of pets. With that in mind, on March 30, we notified you of our decision in conjunction with the FDA to issue a precautionary voluntary recall of a single product, Prescription Diet® m/d® Feline dry pet food, our only product containing the wheat gluten at issue other than the earlier recalled Science Diet® Savory Cuts® pet food. A list of recalled products is available on our website, www.hillspet.com. This recall was done in an abundance of caution, as the FDA has not yet been able to determine a cause for any pet illness.

However, to further reinforce our commitment to both pets and the veterinary profession, Hill's is announcing a plan to offset medical screening costs you have incurred to support your clients who have purchased Prescription Diet m/d Feline dry pet food from January 2007 to the present.

Hill's has decided to take this action to help support so many in the profession who have already extended themselves to assist their clients during this difficult time.

The program will provide a one time payment of \$100 per patient tested. This is being made available to help offset the costs of standard tests that would otherwise be borne by your client or yourself. In the case of tests previously conducted, it is up to you to reimburse your clients for out of pockets costs up to \$100. This payment shall be available for all requests thru May 30, 2007.

Hill's Pet Nutrition would like to thank each of you for your on-going support of the Prescription Diet business and encourage you to take advantage of this offer.

Sincerely yours,

A handwritten signature in black ink, appearing to read "Justin Skala".

Justin Skala
President, North America

A handwritten signature in blue ink, appearing to read "Karen Padgett, DVM".

Karen Padgett, DVM
Chief of the Veterinary Business Channel

Reimbursement details are attached. Also, please contact your Territory Manager or Veterinary Consultation Services representative with questions.